



## You Can & You Must: Career Planning for Changing Times

By Sue Liburd

Troubador Publishing. Paperback. Book Condition: new. BRAND NEW, You Can & You Must: Career Planning for Changing Times, Sue Liburd, Be under no illusion, the world of work is undergoing transformation. Traditional industry sectors are in decline and new areas of growth are emerging. We are leap-frogging from the familiar to the new at an accelerated pace. We are in a time of big shifts, big change and rapid innovation, all of which means that the future is difficult to predict and is like a rollercoaster to navigate. As a consequence, traditional approaches to career planning will no longer serve. Forget carrying out a comprehensive skills and values audit based on the past, which you then utilise as a foundation to plan in detail your next career move. Forget designing a detailed long-term career plan, painstakingly marking out steps that will take you to a desired career destination. That wisdom may have held true in periods of slow economic growth and for traditional careers, but in times of uncertainty and fast-paced change, where high growth organisations operate in a state of perpetual flux, the old adage 'what got you here, will no longer get you there' comes to the fore....

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