



Schaum's Easy Outline of Principles of Economics: Based on Schaum's Outline of Theory and Problems of Principles of Economics

By Dominick Salvatore, Eugene A. Diulio

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Schaum's Easy Outline of Principles of Economics: Based on Schaum's Outline of Theory and Problems of Principles of Economics, Dominick Salvatore, Eugene A. Diulio, Easy Outlines are concise, easy-to-use versions of the biggest and best-selling classics in the Schaum's Outlines series. This is a continuation of the Schaum's Easy Outline Series, successfully launched in 1999. Every book in the series is a pared-down, simplified, and tightly-focused version of a top-selling Schaum's Outline. In the aggregate, these titles have sold more than 4,000,000 copies. Format will be streamlined and updated for a contemporary look and feel - Each book will extract the absolute essence of the subject, presenting it in concise and readily understandable form, emphasizing clarity and brevity - Graphic elements like sidebars, reader-alert icons, and boxed highlights will feature selected points from the text, emphasizing keys to learning and giving students quick pointers to the essentials.



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